

Impact Value Chain for TSIF

Key Resources	Key Activities	Main Outputs	Primary Outcomes	Positive Impact
<p style="text-align: center;">These are the most important assets required to make our impact-driven business model work:</p>	<p style="text-align: center;">These are the most important activities that will enable us to create impact and deliver value:</p>	<p style="text-align: center;">These are the key results we will help deliver for the stakeholders served by TSIF and WIIN:</p>	<p style="text-align: center;">These are the short- and long-term changes we help to create in the lives of our stakeholders:</p>	<p style="text-align: center;">This is the enduring social and economic value we are planning to create over the next 20 years:</p>
<p>3X-in-10™ Model and Calculators</p> <p>WIIN Learning Platform</p> <p>10X Impact Community Forums</p> <p>Crowdfund Investing Platforms</p>	<p>Implement Social Marketing Campaign</p> <p>Recruit and Train Pro Bono Coaches</p> <p>Start Local WIIN Chapters</p> <p>Improve Learning Platform Experience</p>	<p>Sustainable Impact Business Models</p> <p>Impact Scaling Plans</p> <p>Revenue Sharing Offers</p> <p>Growth Capital Campaigns on Crowdfund Investing Platforms</p>	<p>Growth Capital Campaign Success</p> <p>Business Growth and Impact Success</p> <p>Revenue Sharing Crowdfund Investment Success</p>	<p>\$250 Million of Growth Capital Raised by Women and HeForShe Advocates</p> <p>10X Impact Generated by Sustainable Enterprises</p> <p>Closure of Gender Wealth Gaps</p>