

iDesign of Business Impact Accelerator©

Module 1: Assess Business Impact (4 activities, 7 deliverables)

- a. Measure Baseline Impact
 - B Impact Assessment
- b. Check Customer Impact
 - Impact Value Chain
 - Customer Impact Interviews
- c. Examine Business Model
 - Business Model SWOT Diagram
 - Business Model Environment Map
- d. Evaluate Customer Engagement
 - Strategy Canvas
 - Customer Engagement SWOT Diagram

Module 2: Transform Business Impact (4 activities, 7 deliverables)

- e. Continuously Improve Impact
 - B Impact Improvement Plans
- f. Envision Sustainable 10X Impact
 - Customer Persona and Journey Canvases
 - Statements of Core Purpose and Values
 - Vision Story of Sustainable 10X Impact
- g. Design 10X Impact Business Model
 - High Impact Value Proposition Canvas
 - Sustainable 10X Impact Business Model Canvas
- h. Validate 10X Impact Business Model
 - Investment Readiness Level Canvas

Module 3: Scale Business Impact (4 activities, 7 deliverables)

- i. Establish Scaling Plans
 - Scaling and Growth Capital Objectives
 - Scaling Action Plans
- j. Calculate 3X in 10™ Revenue Sharing Offer
 - 3X in 10™ Revenue Sharing Offer
- k. Create 10X Impact Business Plan
 - Sustainable 10X Impact Business Plan
 - Cash Flow Pressure Test
- d. Confirm Organization Readiness
 - Business Transformation Readiness Assessment
 - Case for Change Story

Module 4: Generate Business Impact (4 activities, 9 deliverables)

- l. Improve Customer Experiences
 - Customer Journey Maps
 - Net Promoter® Surveys
 - Company Service Aptitude Test (C-SAT)
- m. Align and Execute Strategic Priorities
 - One Page Strategy Map and Plan
 - Strategy Reviews
- n. Simplify Internal Processes
 - Organization Chart of the Future
 - Process Improvement Plan
 - Business Process Maps and Library
- d. Become a Certified B Corporation
 - Annual B Impact Improvement Plan

Module 5: Accelerate Business Impact (4 activities, 10 deliverables)

- o. Develop an Entrepreneurial Culture
 - Entrepreneurial Mindset Profile™
 - Culture Map
 - Core Values Interview Guide
- p. Increase Change Management Capability
 - Change Accelerator Project Dashboard
 - Change Assessment Profiles
 - Executive Sponsorship Assessments
- q. Improve Project Team Effectiveness
 - Progress Reviews
 - Team Effectiveness Assessments
- r. Develop Business and Financial Acumen
 - Marketplace® Live Business Simulations
 - Conscious Capitalism® Simulation

Module 6: Fund Business Impact (4 activities, 8 deliverables)

- s. Raise Investor Trust and Confidence
 - Verified Check Report
 - Financial Statements Review or Audit
 - Sustainable 10X Impact Business Plan Review
- t. Protect Investors and Stakeholders
 - Governance Documents Review
 - 3X in 10™ Offer Review
 - SEC Form C Review
- u. Promote 3X in 10™ Revenue Sharing Offer
 - Investor Pitch Deck and Profile Review
- v. Confirm Investment Readiness
 - Investment Readiness Check

Total: 6 Modules, 24 Activities, and 48 Deliverables

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